

TDC Odd Semester Exam., 2020
held in July, 2021

COMPUTER APPLICATION
(Honours)

(5th Semester)

Course No. : BCAC-503

(Fundamentals of E-Commerce)

Full Marks : 35

Pass Marks : 12

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, selecting **one** from each Unit

UNIT—I

1. What is meant by e-commerce? Discuss the importance of consumer to business e-commerce. 2+5=7
2. Describe in detail the inter- and intra-organization e-commerce. What is broadband telecommunication? 4+3=7

UNIT—II

3. Discuss different types of threats in web. Discuss any two measures of web security. 3½+3½=7
4. Discuss the applications of mobile computing. 7

UNIT—III

5. Discuss the utility of secret key encryption and public key encryption. 3½+3½=7
6. Write notes on www and security encryption. 3½+3½=7

UNIT—IV

7. What is meant by smart cards? Write down the relative merits and demerits of credit cards. 3+4=7
8. Write a note on online banking. Suppose you want to purchase 'Economic and Political Weekly' magazine online. Write down the steps of purchasing the magazine online. 3+4=7

(3)

UNIT—V

9. Discuss in detail the applications of EDI in business and commerce. 7
10. Discuss in detail some important issues in consumer relationship management. 7

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